



ABOUT MADRID:

- 3.2 million people
 - 13% foreign born
 - 21 districts
- Centro (150 000 inhabitants, 27% foreign born)

WHY:

Facilitating swift entry of migrants into labour market is an important means of ensuring integration. Systematic labour market exclusion can have profoundly negative consequences for long-term inclusion.

WHAT:

‘Cuidamos Centro’ is an employment programme that recruits people in unemployment to assist with waste management and environmental needs in the city centre.

The initiative adopts a personalised approach. The figure of ‘dynamizer’ (*dinamizador*) goes beyond the street cleaning duties to carry out awareness-raising activities and become the link between municipality and inhabitants. The project does not target migrants specifically but these are overrepresented among its beneficiaries.

WHO:

Madrid Agency for Employment - placement agency of the municipality working in coordination with public employment services to provide specialised and customised services for businesses and unemployed.

AIMS:

- Recognise the potential of migrant groups to make a meaningful contribution to the societies in which they reside.
- By targeting vulnerable job seekers, including foreign-born migrants, this initiative seeks to counter isolation and mistrust in public institutions and improve relationship and participation of migrants in public life of the city.

MIGRANTS

SKILLS BUILDING

EMPLOYMENT

MAIN EXPECTED ACHIEVEMENTS OF PILOT:

- Bridging the gap between migrant and settled communities in the city
- Empowering and building capacity of migrants to become leaders in relation to compatriots and neighbours – some have even gone on to becoming trained conflict mediators
- Changing the perspective that local government and communities have about migrant populations

INTERCULTURAL COMMUNICATION

FINANCING AND RESOURCES:

- The entire budget of 225,000 Euros is borne by the municipality
- Participants for this initiative are employees of the Madrid Agency for Employment with a nine-month contract for which they receive compensation

ENVIRONMENT

INCLUSION

