

Call for submissions – Migration Media Awards

Strengthening knowledge and access to information on migration for
Pakistanis through accurate and balanced journalism

October 2022

Summary

This call for action calls on interested journalists and media personnel to contribute to improved knowledge on migration issues in Pakistan.

Information on migration is a crucial element of empowering potential migrants to take an informed decision on their migration trajectory. Providing people with knowledge on the dangers and consequences of irregular migration, human trafficking and migrant smuggling as well as the legal pathways of migration is important to counteract myths and wrongful information spread by smuggling and trafficking networks. Journalists and the Pakistani media landscape play a crucial role in dismantling misinformation and informing the public.

The selected 50 pitches will be supported with a stipend of 100 EUR to cover the costs for the drafting process of the submitted media item (article, video, etc). All submitted articles will be reviewed by an expert panel and the best articles in five categories will be awarded a 1,000 EUR during the first national Migration Media Award on 19 December 2022 in Lahore, Pakistan.

Background

The call is organised by the International Centre for Migration Policy Development (ICMPD) through the Migrant Resource Centres (MRCs) in Islamabad and Lahore, respectively working under the Ministry of Overseas Pakistanis and Human Resource Development (MOPHRD) and the Department of Labour, Punjab (DoL).

The aim of the MRCs is to increase access to general and specific information on migration and work abroad of intending migrants, migrant workers, and their families and to counter wrongful narratives of smuggling and trafficking networks. Check out more on the [MRC website](#) and [Facebook page](#).

The Migration Media Awards (MMAs) and the MRC work is funded through the EU, Austrian and Bulgarian funded project 'Awareness raising and information campaigns on the risks of irregular migration in Pakistan' (PARIM). The objective of PARIM is to reduce overall irregular migration by promoting safe migration behaviours among potential migrants.

Call for submission

The "Call for submission of migration media coverage/s and organising the MMA" will provide an opportunity to journalists and media persons to showcase their migration reporting in Pakistan and abroad. The MMA will be conducted in Islamabad/Lahore on Monday, 19 December 2022.

A total of 50 selected pitching stories will be evaluated for the MMA.

2.1 Eligibility and evaluation criteria

The following criteria will ensure the eligibility:

- a. Interested applicants will submit:
 - A brief profile outlines their experience, work and interest in reporting on migration issues (300-350 words)
Annex I Brief profile form attached
 - An overview of the story, migration related theme, reporting medium (i.e. print, video, etc), structure of the story as per the attached story pitching form. Each applicant is allowed to submit maximum two story pitches out of which one will be selected
Annex II story pitching form attached

This application must be submitted by **Sunday, 23 October 2022** as per the shared formats.

2.2 Evaluation process

- a. The story pitches/ideas will be evaluated by a panel of media experts.
- b. Applicants with selected pitches will be notified within two weeks after the submission date. Once notified, they can work on their respective stories.
- c. The timeframe to work of the story, finalise and get it publish is from 1 November- 5 December 2022
- d. The submission must be done in the form of article, video, blog/ vlog, programme, podcast, documentary and photo story etc. The applicants must submit the original and electronic versions of their published stories (both) to the project implementation team before the submission deadline.
- e. The language of the story is English or Urdu with voice over/ subtitles in subsequent language.
- f. All stories are evaluated and rewarded on the basis of following categories:
 - Best migration story in English (print medium)
 - Best migration story in Urdu (print medium)
 - Best migration story on social media
 - Most engaging migration story on electronic media
 - Amateur's awards for reporting on migration

Winner of each category will receive 1,000 EUR as prize money. All stories will be evaluated on the basis of strict criteria set by the panel of experts for each category. This story evaluation criteria will be shared with the applicants, once their story boards are approved.

2.3 Deliverables

- Submission of applicant's brief profile outline their experience, work and interest in reporting on migration issues
- Submission of one or two story pitches/ ideas
- Development of story boards in English or Urdu and sharing with experts for approval
- Production of 1 migration story in the form of article/news coverage/ video/ talk show/documentary/photo story etc.
- Airing/ publishing of the story in the respective medium
- Summary report narrating the newsworthiness of the angle chosen and recommendations/ difficulties (if any) faced during productions
- Handover of published video files / texts to ICMPD

2.3 Project management

Regular check-ins with Hina Maqsood who will be in charge of the overall supervision of the migration media awards.

3 LOGISTICS AND TIMING

3.1 Location

The applicant should focus on stories from the migration prone areas of Punjab and KP.

3.2 Start date & period of implementation

The intended start date for the call of application is 11/10/2022.

4 REQUIREMENTS

4.1 Budget

The applicant with selected pitching ideas/ stories are offered a nominal stipend of EUR 100 to cover travel or any other expense while recording the story.

5 REPORTS

5.1 Reporting requirements

Name of report	Content	Time of submission
Brief Profile	A brief profile outlines their experience, work and interest in reporting on migration issues (300-350 words) An overview of the story, migration related theme, reporting medium, structure of the story as per the attached story pitching form. Each applicant is allowed to submit maximum two story pitches out of which one will be selected	23 October 2022
Summary report	Report narrating the newsworthiness of the angle chosen and recommendations/ difficulties (if any) faced during productions	5 December 2022

5.2 Submission & approval of reports

The submissions/exports referred to above must be submitted to the Project Manager identified in the contract. The reports must be written in English. The project manager is responsible for approving the reports.

Annex I: Brief Profile

Proposed role in the project:

1. **Family name:**
2. **First names:**
3. **Date of birth:**
4. **Nationality:**
5. **Civil status:**
6. **Education:**
7. **Location:**

Institution [Date from - Date to]	Degree(s) or Diploma(s) obtained:

8. **Language skills:** Indicate competence on a scale of 1 to 5 (1 - excellent; 5 - basic)

Language	Reading	Speaking	Writing

9. **Membership of professional bodies:**

10. **Other skills:** (e.g. Computer literacy, etc.)

11. **Specific experience in the region:** (Relevant to the migration issues/reporting)

Country	Date from - Date to

12. **Professional experience**

- a. Brief profile outlines their experience, work and interest in reporting on migration issues (300-350 words)

- b. Work experience

Date from - Date to	Location	Company	Position	Description

13. **Other relevant information** (e.g., Publications, links of stories/ work on migration)

14. **Employers References (with accurate English translation)**

Annex II: Story Pitching Form

Name: _____

Category: _____ (print/ electronic/ social media/ others)

Language: _____ (English/ Urdu)

Submission date: _____

Story

Title _____

Focus: / Idea/ Theme

مرکزی خیال

Story Synopsis:

کہانی کا خلاصہ

Reason for Doing the Story:

کہانی پر کام کرنے کی وجوہات

Elements

Characters and Role in the Story:

کہانی میں کردار اور ان کے فرائض

Visual sequences:

فلمی تسلسل

Opportunities for Sound:

آواز کے مواقع

Other Elements Needed (GFX / File Footage / Etc.):

دیگر ضروری اجزاء

Locations:

مقامات

Additional Notes:
