PRESS RELEASE

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Workshop on Business Plan Development
25 February - 1 March 2013, Tunis (Majestic Hotel)

In the framework of the project “EU-Tunisia Migration Cooperation Agenda” (ETMA), financed by the European Union and implemented by the International Centre for Migration Policy Development (ICMPD), the ICMPD-Tunis office held a workshop on business plan development from 25 February – 1 March 2013. The workshop is part of a pilot project that will develop a new approach for reintegrating migrant returnees in their regions of origin.

The event involved 7 local associations from 3 regions of inner Tunisia: Siliana, Sidi Bouzid and Gafsa. The main objective of this workshop was to transfer needed knowledge to a selection of staff members of the above-mentioned associations and give them the capacity to support young people at the local level, help them prepare their business plans and follow the creation of their businesses. These young entrepreneurs will also receive financial support from ETMA for the planning and establishment of their business projects after their applications are reviewed and selected. The last day of the event was used to put all participants in contact with other possible partners (more experienced associations from Zarzis, involved in JMDI, IOM and OFII reintegration projects), but also with representatives from the French OFII, the Swiss Cooperation, Italian Cooperation, the EU twinning project team, etc.

The European Commission is the EU’s executive body.

"The European Union is made up of 27 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders".