Project description
Migration Media Training Academy (MOMENTA 2) project

Project duration
1 April – 31 December 2020 (9 months)

Background and Justification
The “Migration Media Training Academy” (MOMENTA 2) project is funded by the German Federal Foreign Office. The project builds on the results of previous MOMENTA project and other ICMPD projects in Armenia, Georgia, and Azerbaijan in terms of media and migration activities, a media monitoring study in Georgia, migration and media trainings and workshops in Georgia and Azerbaijan and the “Suitcase” media contest in Armenia. The MOMENTA project runs from 1 April to 31 December 2020. The main purpose of the project is to foster objective coverage and in-depth reporting on migration, in particular on legal migration channels and their benefits, on labour migration and on the disadvantages, dangers and pitfalls of irregular migration, smuggling and trafficking in human beings. The main activities of the project include focus-group discussions with the participations of journalism associations from the EaP countries (Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine), the development of a migration training manual/kit and a training cycle based on the migration manual for journalists and other media representatives from the EaP region on these topics, remote writing exercises, on-the-spot support.

Objectives
The overall objective of this project is to contribute to an informed migration decision-making through balanced and evidence-based reporting in EaP countries on legal migration to the EU.

Specifically, the following objectives are established:
- To create a model of a comprehensive and systematic capacity building on migration reporting for media representatives in Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine
- To foster and support migration understanding, expertise and education for journalists needed for further improvement of investigative journalism in the project target countries
- To sustain a qualified communicators’ network to replicate journalists’ training in the future and increase enhanced institutional and public awareness on legal migration from the EaP region to the EU member states and related topics

Main expected results
- Creation of a MOMENTA 2 professional journalist network
- Organisation and implementation of Focus-group discussions with journalism associations
- Development of a Migration curriculum (journalist training kit)
- Selection of participants for two pilot trainings
- Piloting of the Migration curriculum
- Evaluation of the Migration curriculum
- Finalisation of the Migration curriculum and terminology handbook
- Creation of a Training replication model
- Publication of the developed articles

Donor organisations
German Federal Foreign Office

Implementing partners
The project is being implemented by the International Centre for Migration Policy Development (ICMPD) in cooperation with the German Federal Foreign Office.

For more information please contact:

Ms. Violeta Wagner
Regional Portfolio Manager EECA, ICMPD
Gonzagagasse 1, 1010 Vienna, Austria
Phone: +43 (1) 50446772391
Fax: +43 (1) 50446772375
Email: Violeta.Wagner@icmpd.org

Ms. Xenia Pilipenko
Project Manager, ICMPD
Gonzagagasse 1, 1010 Vienna, Austria
Phone: +43 (1) 50446772370
Fax: +43 (1) 504 46 772375
Email: Xenia.Pilipenko@icmpd.org

Project email: Momenta@icmpd.org